



## Press Release

-----FOR IMMEDIATE RELEASE-----

Media Contact  
Fiona O'Connor  
[Press@wateroflifefilm.com](mailto:Press@wateroflifefilm.com)  
+353876903027

### Special Guests for The Water of Life Film - Burns Night Celebration Announced

*Some of the greats of the whisky world join The Water of Life - A Whisky Film - Burns Night Celebration January 22 – 27, 2021 to support the launch of the Film*

LOS ANGELES – JANUARY 07 2021 – Producers Blacksmith + Jones today follow up on last month's announcement of the launch event for **The Water of Life - A Whisky Film** with the announcement of the special guests who will be joining the **Burns Night Celebration January 22<sup>nd</sup> – 27<sup>th</sup>, 2021**. (<https://www.wateroflifefilm.com/>)

**The Burns Night Celebration** is a 6-day long virtual online program which will include daily screenings of the film accompanied by an hour-long panel discussion and Q&A session featuring different stars from the film each day. Additionally, a limited-edition one-off tasting kit (sold where licensing permits), specifically curated to accompany the film is available to take viewers on a taste journey while they watch the movie (where licensing laws permit).

The special guests joining the sessions include Jim McEwan (Master Distiller), Adam Hannett (Bruichladdich), Mark Reynier (Waterford Distillery), Rachel Barrie (Brown-Foreman), Stephen Rankin (Gordon & MacPhail), Liam Hughes (Glasgow Distillery), Charles Maclean (Author & Whisky Consultant), Blair Bowman (Author & Whisky Consultant), and Jenna Elie (Scotch Malt Whisky Society), with more being announced in the coming days.

“In the making of the film we had the pleasure of working with some of the legends of the whisky world. We’re thrilled to be able to give our audience the unique opportunity to not only see the film but to also get to experience first-hand what we did when making it: the opportunity to hear the stories, trials, and successes directly from the people who lived it” said Greg Swartz, Director.

For tickets, tasting kits and other offers please go to <https://www.wateroflifefilm.com/>

Click on Link to see the trailer <https://youtu.be/7AlxfMCwIFk>

Click here for bios of the stars of the film <https://wateroflifefilm.com/cast/>

Previous Press Release 21<sup>st</sup> Dec 2020: [Press Release](#)

### **About *The Water of Life***

*The Water of Life* is a feature documentary that focuses on the craftsmen, chemists, and renegades at the heart of the whisky revolution that turned the stagnant scotch whisky industry of the 1980s into the titan it is today.

Starting behind the locked gates of an abandoned distillery, Jim McEwan and Mark Reynier -- “the most unlikely partnership in the history of whisky” -- share their personal experiences of the risk-taking and wild experimentation they used to turn Bruichladdich into a creative and financial powerhouse.

The film also takes you on the journeys of visionaries like Gordon & MacPhail, Billy Walker, Rachel Barrie and David Stewart, whose mixture of talent, chemistry, hard work, grit, and a little sprinkle of magic paved the way for the next generation of innovators like Adam Hannett, Kelsey McKechnie, Liam Hughes, Iain Croucher, and Eddie Brook.

*The Water of Life* is a uniquely personal perspective on the evolution of whisky by those who lived it - the story of those who played a key part in rediscovering the crafting of the ancient spirit.

### **About Blacksmith + Jones**

Blacksmith + Jones is a media production company that puts story first. Their primary focus has been in documentary style television and short form projects. Principals Trevor Jones and Greg Swartz have decades of experience and have produced shows for NatGeo, Discovery Channel and Animal Planet. They have been partners for more than 10 years. *The Water of Life* is their first feature documentary.