



## Press Release

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**The Water of Life Film & independent bottlers, The Single Cask, announce a unique collaboration.**

*Pairing an exclusive 2009 Bruichladdich cask bottling and the Water of Life Film for an evening celebrating Scotch Whisky*

LOS ANGELES – FEBRUARY 8, 2021 – Producers Blacksmith + Jones and The Single Cask today announce a collaboration which brings the story and heavenly taste of Scotch Whisky together into an exclusive event.

“Following the successful Burns Night Celebration, we want to continue to bring our story to the whisky world through unique experiences,” said The Water of Life Director Greg Swartz. “It’s important to us that we help our audience engage all their senses when seeing the film and this collaboration with The Single Cask is a natural fit with that desire.”

The Blacksmith + Jones are pairing that bottle with a screening event followed by a tasting session and Q&A between Pillai, Swartz, and the audience. Oh, and a visit from the man who distilled the whisky in the bottle: Jim McEwan.

This event will be exclusive to those who purchase the bottle – because, what’s a tasting session without the bottle! The full experience, film screening, bottle, tasting session and Q&A costs £149 and this Experience can be purchased through <https://www.wateroflifefilm.com/> or <https://www.thesinglecask.co.uk/>

Bottles go on sale today and the The Single Cask Experience event will be held on the 5<sup>th</sup> March (to allow enough time for everyone to get their bottle delivered prior to the event).

“Jim McEwan era Bruichladdich casks are becoming impossible to find and the prices of those casks have gone through the roof in the past few months,” Ben Curtis, Owner of the Single Cask said. “Working together with Water of Life team to find a whisky to compliment the Film, this specific cask was a no brainer as it’s a beautiful expression of the whisky at its purest”.

Brendan Pillai, from The Single Cask added “This expression, Cask #3615, was distilled on the 12th of October 2009 at the Bruichladdich Distillery and matured in a first fill Bourbon cask for 11 years. It has been bottled un-chill filtered, with no added colour, at cask strength of 61.3%. The cask yielded 247 bottles and is a wonderful full bodied decadent example of Bruichladdich and will give the audience a true glimpse into a classic from that era.”

**Tasting Notes: Bruichladdich 2009 #3615 (61.3% ABV) – 247 bottles**

**Nose:** macadamia, sea salt, malt, honey, cacao, light hay

**Palate:** An immediate rush of liquorice, lemon, key lime and fennel which took the tongue a few minutes to process before it leads on to green apple, pineapple, cinnamon and mint on second taste before it exits and leaves you salivating with malt powder and sencha rice tea. Full-bodied and decadent.

**Finish:** Dries off into malt, white pepper, coriander seeds

For more information about the film and the bottle <https://www.wateroflifefilm.com/>

Click on Link to see the [trailer](#)

Click for [Bottle Images](#)

Click here for [stills from the Film](#)

Click here for [Film Poster](#)

**Previous Press Releases**

21<sup>st</sup> Dec 2020: [Press Release](#)

7<sup>th</sup> Jan 2021: [Press Release](#)

**About *The Water of Life***

*The Water of Life* is a feature documentary that focuses on the craftsmen, chemists, and renegades at the heart of the whisky revolution that turned the stagnant scotch whisky industry of the 1980s into the titan it is today.

Starting behind the locked gates of an abandoned distillery, Jim McEwan and Mark Reynier share their personal experiences of the risk-taking and wild experimentation they used to turn Bruichladdich into a creative and financial powerhouse.

The film also takes you on the journeys of visionaries like Gordon & MacPhail, Billy Walker, Rachel Barrie and David Stewart, whose mixture of talent, chemistry, hard work, grit, and a little sprinkle of magic paved the way for the next generation of innovators like Adam Hannett, Kelsey McKechnie, Liam Hughes, Iain Croucher, and Eddie Brook.

*The Water of Life* is a uniquely personal perspective on the evolution of whisky by those who lived it - the story of those who played a key part in rediscovering the crafting of the ancient spirit.

**About Blacksmith + Jones**

Blacksmith + Jones is a media production company that puts story first. Their primary focus has been in documentary style television and short form projects. Principals Trevor Jones and Greg Swartz have decades of experience and have produced shows for NatGeo, Discovery Channel and Animal

Planet. They have been partners for more than 10 years. ***The Water of Life*** is their first feature documentary.

### **About The Single Cask**

Founded by Ben Curtis, The Single Cask was built on the belief that the search for the perfect dram never ends. Every cask we come across in our work is in some way unique, the best of them being well worth searching for. We have made it our mission to seek outstanding individual casks and bottle them as naturally as we can, without filtration, dilution, or colouring. Sometimes a rare cask from a lost age will catch our attention, or it might have been left to mature for longer than usual. Most important to us however is that each whisky is something we'd be happy to have at home simply because it tastes exceptional.